

news...

Prolog Team takes part in 100km Oxfam Trailtrekker

9th June 2011

For Immediate release

Three employees from Prolog, Britain's largest privately owned marketing and logistics services company, based in Sherwood Park in Annesley, Nottingham have taken part in the 100km Oxfam Trailtrekker 2011.

The team of three: Marc Randle, Anita Day and Claire Allen joined Jack Swaisland in walking the Bronze section of the course over the Yorkshire Dales last weekend. Marc Randle commented:

"We elected to walk the 40km distance and pledged to raise £2000 for the Charity, Oxfam. This would be enough to build a school, employ a teacher and buy some books"

The Prolog Team experienced a mixture of rough terrain with unpredictable weather conditions.

Anita Day commented:

"The Team worked extremely well together, supporting and encouraging each other throughout those difficult times. We are very proud of what we have accomplished, it is such an achievement. We would like to thank the excellent support team who ensured we were well fed and rested at the checkpoints"

They are still collecting and would welcome donations at the following link:

<http://uk.virginmoneygiving.com/team/randyramblers>

Ian Dignum, Commercial Director at Prolog commented:

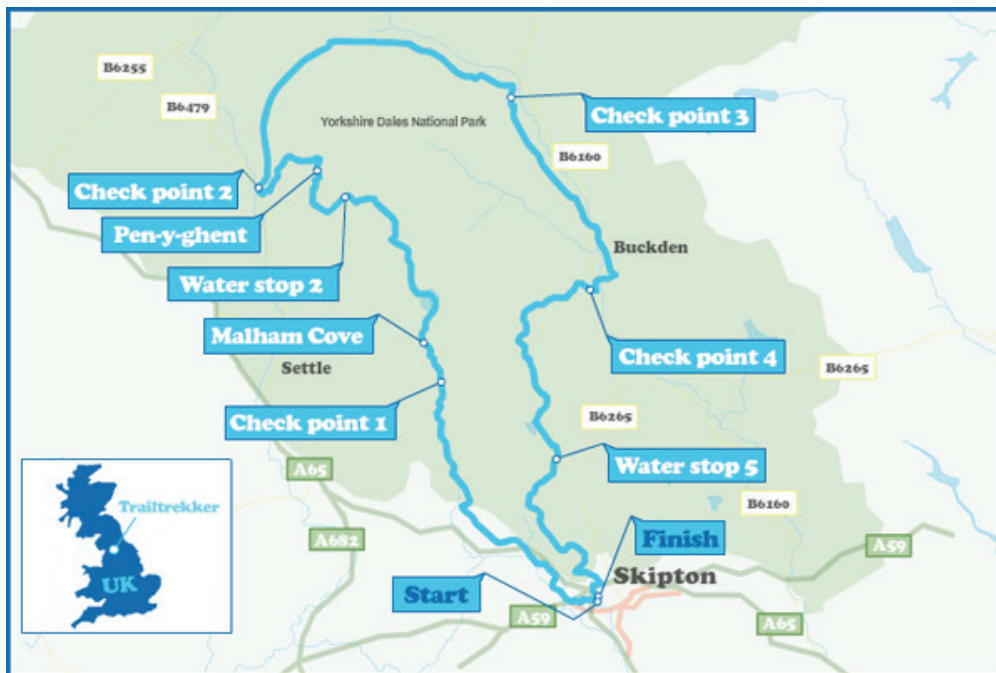
"The Prolog Team has done extremely well walking within the conditions experienced and we congratulate them, especially with the money they have raised for Oxfam."

-ends-

For further information contact: Jim Brown
jim.brown@prolog.co.uk Tel 01787 467 023



From left to right:
Jack Swaisland, Claire Allen, Anita Day, Marc Randle



Notes for editors overleaf

Notes for editors

Prolog is one of the few UK companies to offer a totally comprehensive range of integrated outsourcing solution services. Underpinned by a huge storage and distribution infrastructure and advanced systems technology, Prolog provides everything that commercial, charity and public sector clients need to support marketing and communications campaigns, including POS handling and distribution, bulk literature storage and distribution, mailing services, bulk collation and packing and database management.

Prolog also provides inbound/outbound telephone marketing and customer service and specialises in national and international supply chain solutions.

With more than 29 years' experience in outsourcing support services, Prolog employs over 1200 people in East Anglia, the East Midlands, Merseyside and London. Flexibility, scalability and massive capacity characterise the Prolog service, which stands out for its adaptable storage and fulfilment solutions and high quality customer care and customer communications.