

news...

The Prolog Team to take part in Shine London 2011 Half Marathon

31st August 2011

For Immediate release

Prolog, Britain's largest privately owned outsourcing and logistics services company, based in Sudbury, Suffolk are entering a team of nine for the Cancer Research UK Shine London 2011 Half Marathon.

To help raise the awareness and funding for Cancer Research UK, the team of 9, will be walking around the streets of London on 1st October 2011, which is also during Breast Cancer Awareness month for the charity.

One of the team members, Sam McBride, who has worked for Prolog for over 16 years in Sudbury, who battled with Breast Cancer at the age of 34, commented: "I began to fundraise for Breast Cancer charities in 2007 and have taken part in the 26 mile Moonwalk through London in 2008. So far, I have risen over £3000 for charity and look forward to raising more with my fellow team mates from Prolog in October"

To add an element of excitement to their 13 mile challenge, the team members, including Commercial Director Ian Dignum are planning on completing the walk dressed up in 80s Neon Rave.

Prolog's Commercial Director, Ian Dignum commented:

"This is a fantastic chance for us to support this charity and all of the team are busily training for this event on 1st October."

If you would like to support the Prolog Team, you can sponsor them at:
www.sponsormetoshine.org/glowtrotters

-ends-



The Prolog Team – The Glow Trotters

Ian Dignum, Michael Miller, Amanda Pancherz, Vicki Martin, Paul Warren, Dawn Rose, Catherine Starling & Sam McBride

For further information contact:

Karen McHugh

karen.mchugh@prolog.co.uk

Tel: 01787 884322

Notes for editors

Prolog is one of the few UK companies to offer a totally comprehensive range of integrated outsourcing solution services. Underpinned by a huge storage and distribution infrastructure and advanced systems technology, Prolog provides everything that commercial, charity and public sector clients need to support marketing and communications campaigns, including POS handling and distribution, bulk literature storage and distribution, mailing services, bulk collation and packing and database management.

Prolog also provides inbound/outbound telephone marketing and customer service and specialises in national and international supply chain solutions.

With more than 29 years' experience in outsourcing support services, Prolog employs over 1200 people in East Anglia, the East Midlands, Merseyside and London. Flexibility, scalability and massive capacity characterise the Prolog service, which stands out for its adaptable storage and fulfilment solutions and high quality customer care and customer communications.