

news...

Prolog supports and takes part in 220 miles Charity Cycle Ride

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For Immediate release

Prolog, Britain's largest privately owned outsourcing and logistics services company, based in Sherwood Park in Annesley, Nottingham have supported the Mothercare Born to Care Cycle Ride this summer.

Raising over £12,000 for Mothercare's charity partner Save the Children, a team of between 11 and 13 cyclists took the journey from Southampton's Docks through to Prolog's distribution centre in Annesley, Nottingham.

Prolog's Commercial Director, Ian Dignum commented:

"The ride was a huge success and this is something that Prolog is very proud to help support, especially for one of our clients"

"The Prolog Team has done extremely well and we congratulate everyone who has participated in this 220 miles cycle ride, especially with the money they have raised for Save the Children."

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The Mothercare Born to Care Cycle team at Prolog's Distribution centre in Annesley

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Notes for editors

Prolog is one of the few UK companies to offer a totally comprehensive range of integrated outsourcing solution services. Underpinned by a huge storage and distribution infrastructure and advanced systems technology, Prolog provides everything that commercial, charity and public sector clients need to support marketing and communications campaigns, including POS handling and distribution, bulk literature storage and distribution, mailing services, bulk collation and packing and database management.

Prolog also provides inbound/outbound telephone marketing and customer service and specialises in national and international supply chain solutions.

With more than 29 years' experience in outsourcing support services, Prolog employs over 1200 people in East Anglia, the East Midlands, Merseyside and London. Flexibility, scalability and massive capacity characterise the Prolog service, which stands out for its adaptable storage and fulfilment solutions and high quality customer care and customer communications.