

# news...

## NHS Pensions sign Prolog and Communisis for 'Choice' campaign

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For Immediate release

NHS Pensions has signed outsourced services specialist, Prolog, and Leeds-based communications solutions business, Communisis, to provide multi-channel communications support for 'Pensions Choice', which gives more than 1.3 million NHS employees the opportunity to transfer their pension benefits from the 1995 Section to the 2008 Section which has a later normal retirement age of 65.

Beginning in May 2009, Prolog will support the delivery of 'Choice' through literature fulfilment, e-broadcasting and multi-channel customer service to members, including in-depth telephone help and advice. Communisis, an industry leader in data scanning and digital document production, will undertake high-volume direct mail of pensions information to scheme members.

Coming hard on the heels of a six-year contract for integrated Publication Production, Management and Delivery awarded by the Department for Children Schools and Families (DCSF) in April 2009, this is the second substantial government business win this year for the Prolog and Communisis partnership.

Prolog Sales Director Ian Dignum commented: "The NHS has the largest centrally administered public service pensions scheme in Europe. By choosing Prolog and Communisis to support Pensions Choice, it will benefit from a single, centrally managed solution to a complex, sensitive and sustained communications and distribution operation.

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“The contract delivers a clear statement of Prolog’s ability to deliver total business solutions; and is a further example of how synergy between two expert communications providers, both leaders in their respective fields, can bring highly tangible advantages for key government departments and, in this case, their employees. ”

Communis Managing Director, Alistair Blaxill, said: “Through our partnership with Prolog, NHS Pensions can combine the businesses strength and expertise of data driven transactional communications, document production and multi-channel delivery. This contract win demonstrates our commitment to support the public service sector with a range of services that can help improve their communication processes and delivery.”

Pensions Choice will get under way in England and Wales at the end of May when scheme members receive initial notification with their pay slip and is expected to take three years to complete.

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**(Notes for editors attached)**

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**Prolog Marketing** is one of the few UK companies to offer a totally comprehensive range of integrated marketing services. Underpinned by a huge storage and distribution infrastructure and advanced systems technology, Prolog provides everything that commercial and public sector clients need to support marketing and communications campaigns, including POS handling and distribution, bulk literature storage and distribution, mailing services, bulk collation and packing and database management.

Sister division **Prolog Connect** provides inbound/outbound telephone marketing and customer service and **Prolog Logistics** specialises in national and international supply chain solutions.

With more than 25 years' experience in marketing services, Prolog employs over 900 people in East Anglia, the East Midlands, Merseyside and London. Flexibility, scalability and massive capacity characterise the Prolog service, which stands out for its adaptable storage and fulfilment solutions and high quality customer care and customer communications.

**Communis** is a UK leading communications solutions business, specialising in helping customers make their communications processes more profitable by helping to reduce costs and improve the effectiveness of the whole business process of customer communications.

**Communis is Europe's No.1 in direct mail and transactional document production and one of the UK's leading print managers. It is also Europe's fastest growing digital communications producer.**

Through our proven experience and scale, Communis helps clients to transform their customer communications processes by enhancing and deploying customer data; providing technology to automate and streamline workflows; and offering world-class production capabilities that can output via print and electronic channels.