

Prolog appoints head of IT

24th September 2008
For immediate release

Marketing services support and logistics provider, Prolog, has appointed Kim Evans as head of IT at its integrated distribution and customer service centres in the East Midlands and East Anglia.

She is responsible for an IT department of approximately 40 staff providing hardware and network infrastructure development and software solutions for core business applications and client-facing websites. She is also responsible for Prolog's robust disaster recovery systems.

Evans, formerly a senior manager at book, audio, video and computer game distributor Total Home Entertainment Ltd., has more than 25 years of IT management and development experience, during which she has earned a reputation for the bespoke delivery of high-value IT and systems solutions for the storage and distribution industry.

Previous management roles include six years with niche stock management software developer Cypher Business Systems and four years with food and catering equipment wholesaler, Cearns & Brown Ltd.

Prolog Director Ian Dignum commented: "We are delighted to be welcoming Kim Evans onto our team. She combines the attributes of a highly experienced, commercially aware and client-facing senior manager with in-depth IT skills.

"Kim comes with a strong pedigree in distribution logistics and a demonstrable track record for robust systems architecture and resilient, scalable software solutions. Her appointment at Prolog promises significant added-value, both financial and operational, for our clients' businesses."

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Kim Evans, head of IT at Prolog: committed to delivering the best possible systems solutions for client needs.

Notes for editors

Prolog is one of the few companies in the UK to provide a totally comprehensive range of integrated marketing services. Underpinned by a huge storage and distribution infrastructure and advanced systems technology, it is one of Britain's leading outsourced service providers of e-commerce solutions and mail order fulfilment.

Prolog prides itself on offering everything that its household-name commercial and public sector clients need from under the one roof: POS handling and distribution, bulk literature storage and distribution, mailing services, bulk collation and packing and database management are all core services, reinforced by design and publishing and in-house print on demand.

The totality of Prolog's support for marketers and brand managers is emphasised by the company's structure in which **Prolog Marketing** is one of three Major divisions alongside **Prolog Connect**, which provides inbound/outbound telephone marketing and customer service and **Prolog Logistics**, which specialises in national and international supply chain solutions.

In all areas, flexibility, scalability and massive capacity characterise the Prolog service, which melds together adaptable storage and fulfilment operations, an equally agile order processing system and high quality customer care and customer communications.

Prolog has more than 25 years' experience in marketing services. It employs over 900 people at its expanding facilities in East Anglia, the East Midlands, Merseyside and London.