

# news...

## **Prolog wins Ordnance Survey storage and distribution contract**

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For Immediate release

Great Britain's national mapping agency, Ordnance Survey, has appointed Prolog to manage the storage and distribution of its paper map products.

This four year contract went live at Prolog's East Midland's storage and distribution hub in early December and Prolog's Commercial Director Ian Dignum commented:

“We are very proud and delighted that the nation's mapping agency has come to Prolog. They are well known for providing the most accurate and up-to-date geographical data, which is relied upon by governments, businesses and individuals alike”

“Over two and a half million maps are despatched each year, and we are committed to providing the world's leading map-maker, with impeccable fulfilment and delivery performance, that will provide a flexible and quality service offering to thousands of shops, information centres and other outlets who sell their range of Ordnance Survey maps.”

With over 1300 different SKUs and 500 pallets transferred to Prolog, this has been the result of a contract won on pricing, flexible IT solutions and a proven storage and distribution service that already serves many well-known household names.

More follows.../

Peter Durnford, Ordnance Survey's Head of Print and Supply Chain commented: "The migration of the fulfilment service to Prolog from an in-house facility has gone very smoothly with no disruption to delivery throughout the complex transition process. The use of this external service provider helps ensure the sustainability of our paper map products and enables access to new fulfilment technologies. We are very pleased with the service transition to Prolog.

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Notes for editors overleaf

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**Prolog** is one of the few UK companies to offer a totally comprehensive range of integrated outsourcing solution services. Underpinned by a huge storage and distribution infrastructure and advanced systems technology, Prolog provides everything that commercial and public sector clients need to support marketing and communications campaigns, including POS handling and distribution, bulk literature storage and distribution, mailing services, bulk collation and packing and database management.

**Prolog** also provides inbound/outbound telephone marketing and customer service and specialises in national and international supply chain solutions.

With more than 25 years' experience in outsourcing support services, Prolog employs over 1200 people in East Anglia, the East Midlands, Merseyside and London. Flexibility, scalability and massive capacity characterise the Prolog service, which stands out for its adaptable storage and fulfilment solutions and high quality customer care and customer communications.