

news...

Prolog appoints a new Finance Director

17th January 2011

For Immediate release

Promotional Logistics Ltd, Britain's largest privately owned outsourced services provider, has appointed Chris Wyatt to its Board of Directors as Finance Director. Chris takes responsibility for Prolog's financial matters, whilst retaining his role as Company Secretary. His new appointment takes effect immediately.

Announcing the change, Prolog's Chairman and CEO, Robert Audley welcomed the appointment, commenting:

"Chris is an excellent Accountant with a deep commercial understanding of Prolog and the industries in which we operate. He will strengthen the commercial focus that is an imperative for Prolog both this year and beyond."

Together with a degree from the University of Durham and over 13 years experience in accountancy, Chris has previously held roles with Ernst & Young and Communisis plc.

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Image overleaf



Chris Wyatt
Finance Director.

Notes for editors overleaf

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Prolog is one of the few UK companies to offer a totally comprehensive range of integrated outsourcing solution services. Underpinned by a huge storage and distribution infrastructure and advanced systems technology, Prolog provides everything that commercial and public sector clients need to support marketing and communications campaigns, including POS handling and distribution, bulk literature storage and distribution, mailing services, bulk collation and packing and database management.

Prolog also provides inbound/outbound telephone marketing and customer service and specialises in national and international supply chain solutions.

With more than 25 years' experience in outsourcing support services, Prolog employs over 1200 people in East Anglia, the East Midlands, Merseyside and London. Flexibility, scalability and massive capacity characterise the Prolog service, which stands out for its adaptable storage and fulfilment solutions and high quality customer care and customer communications.