

news...

New Project Manager announced at Prolog

8th October 2010

For Immediate release

Promotional Logistics, Britain's largest privately owned marketing and logistics services company, has appointed Project Manager Karen Nowak to their team. The appointment took effect in August 2010.

Based at Prolog's Nottingham site, Nowak joins us with over 13 years of expertise in the implementation of new systems, making processes more stream-lined and working on a wide variety of cost-saving initiatives.

Announcing the appointment, Customer Relationship Director, Karen Richardson said: "We are delighted that Karen has joined Prolog, she brings a wealth of knowledge and ideas with her and we are looking forward to her working with our other Project Managers and bringing new ideas to the team".

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For further information contact: Jim Brown
jim.brown@prolog.co.uk Tel 01787 370 272

Image overleaf



Karen Nowak
Prolog's new Project Manager.

Notes for editors overleaf

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Prolog Marketing is one of the few UK companies to offer a totally comprehensive range of integrated marketing services. Underpinned by a huge storage and distribution infrastructure and advanced systems technology, Prolog provides everything that commercial and public sector clients need to support marketing and communications campaigns, including POS handling and distribution, bulk literature storage and distribution, mailing services, bulk collation and packing and database management.

Sister division **Prolog Connect** provides inbound/outbound telephone marketing and customer service and **Prolog Logistics** specialises in national and international supply chain solutions.

With more than 25 years' experience in marketing services, Prolog employs over 900 people in East Anglia, the East Midlands, Merseyside and London. Flexibility, scalability and massive capacity characterise the Prolog service, which stands out for its adaptable storage and fulfilment solutions and high quality customer care and customer communications.