

news...

Prolog welcomes new Head of Sales

27th September 2010

For Immediate release

Promotional Logistics, Britain's largest privately owned marketing and logistics services company, has appointed Andrew Scanlon as Head of Sales. The appointment took effect on September 1st 2010.

Announcing the appointment, Commercial Director, Ian Dignum, said: "I am delighted that Andrew has taken on this new challenge and will be working with his operational and sales colleagues to create solutions that will attract new clients to Prolog, to add to the impressive range of clients we already support.

Based at Prolog's Nottingham site, Scanlon joined Prolog as Sales Manager in 2003 and has over 11 years in the outsourcing industry. He has been instrumental in winning a number of client contracts and creating bespoke solutions to support and help achieve their business goals. These clients come from a wide range of industry sectors including brewers, retailers, FMCG companies, soft drinks and e-fulfilment companies.

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Image overleaf



Andrew Scanlon
Prolog's new Head of Sales.

Notes for editors overleaf

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Prolog Marketing is one of the few UK companies to offer a totally comprehensive range of integrated marketing services. Underpinned by a huge storage and distribution infrastructure and advanced systems technology, Prolog provides everything that commercial and public sector clients need to support marketing and communications campaigns, including POS handling and distribution, bulk literature storage and distribution, mailing services, bulk collation and packing and database management.

Sister division **Prolog Connect** provides inbound/outbound telephone marketing and customer service and **Prolog Logistics** specialises in national and international supply chain solutions.

With more than 25 years' experience in marketing services, Prolog employs over 900 people in East Anglia, the East Midlands, Merseyside and London. Flexibility, scalability and massive capacity characterise the Prolog service, which stands out for its adaptable storage and fulfilment solutions and high quality customer care and customer communications.